



the center for pharmaceutical research

# MEN'S HEALTH CLINICAL TRIAL EXPERIENCE



**From the Principal Investigator**

Thank you for your interest in The Center for Pharmaceutical Research.

Over the past 24 years, our site has conducted over 475 clinical trials in all areas of multispecialty research.

As principal investigator my top priority is providing safe, ethical, cutting-edge medical treatments for our volunteers and clean, quality data for our sponsors. I am extremely interested in your upcoming men's health clinical trial and am confident of our ability to exceed your expectations.

Please take time to review the enclosed packet describing our facility and our experience.

John E. Ervin, M.D.,  
F.A.C.P., F.A.C.R

## CONTACT INFORMATION

The Center for  
Pharmaceutical Research  
1010 Carondelet Drive  
Suite 426  
Kansas City, MO 64114

Phone: 816-943-0770  
Fax: 816-942-3195

[newstudy@cprkc.com](mailto:newstudy@cprkc.com)

[www.cprkc.com](http://www.cprkc.com)

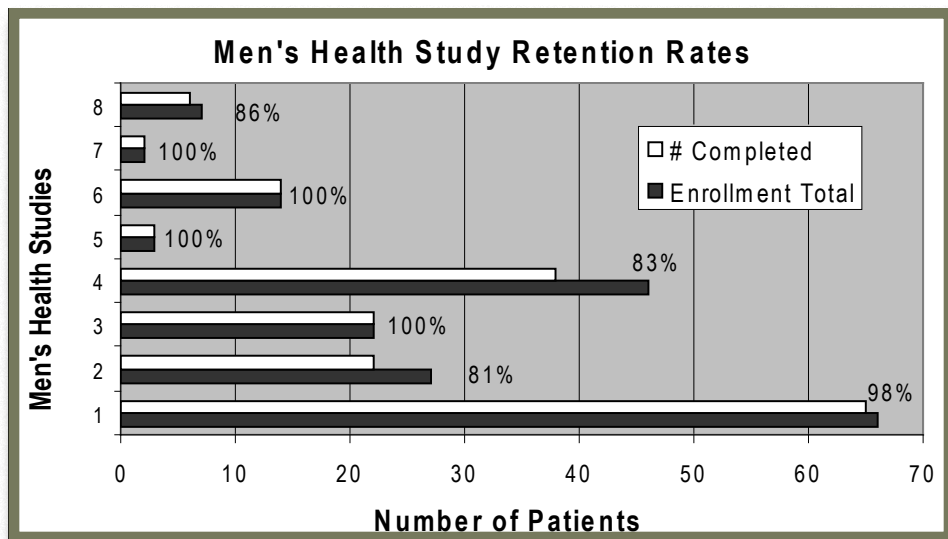
## Previous Men's Health Studies

The Center for Pharmaceutical Research has conducted 20 men's health studies with outstanding success. The following chart highlights our men's health research experience and reflects CPR's practiced expertise in locating and enrolling qualified subjects.

	Condition	Length of Enrollment	Sponsor's Enrollment Goal	Number of Subjects Screened	Number Actually Enrolled	% of Enrollment Goal
<b>Study 1</b>	Premature Ejaculation	3 months	10	66	66	660%
<b>Study 2</b>	Premature Ejaculation	6 months	10	43	27	270%
<b>Study 3</b>	Premature Ejaculation	1 month	8	32	22	275%
<b>Study 4</b>	Premature Ejaculation	7 months	10	61	46	460%
<b>Study 5</b>	Premature Ejaculation	8 months	10	35	35	350%
<b>Study 6</b>	Premature Ejaculation	5 months	10	31	24	240%
<b>Study 7</b>	Premature Ejaculation	6 months	No Goal	40	36	No Goal
<b>Study 8</b>	Erectile Dysfunction	2 months	16	32	20	125%
<b>Study 9</b>	BPH	8 months	2	17	17	850%

## Men's Health Study Retention Rates

The relationships Dr. Ervin and our staff members build with our subjects boost patient retention and encourage subjects to refer their friends and families for future trials. As displayed in the chart below, our men's health study retention rates are consistently high.



## Comments From our Customers

*"You and your staff did an excellent job with the study. Enrollment was rapid but I was pleased with the efforts and quality of work for your site. You can be sure that I will continue to call upon you for study placement."*

*-Pharmacia & Upjohn monitor*

*"This site continues to exceed the expectations of the monitoring and sponsor requirements. Issues are resolved quickly, CRF's are completed accurately and recruitment has been one of the best in the study. (Your coordinator) continues to be a pleasure to work with."*

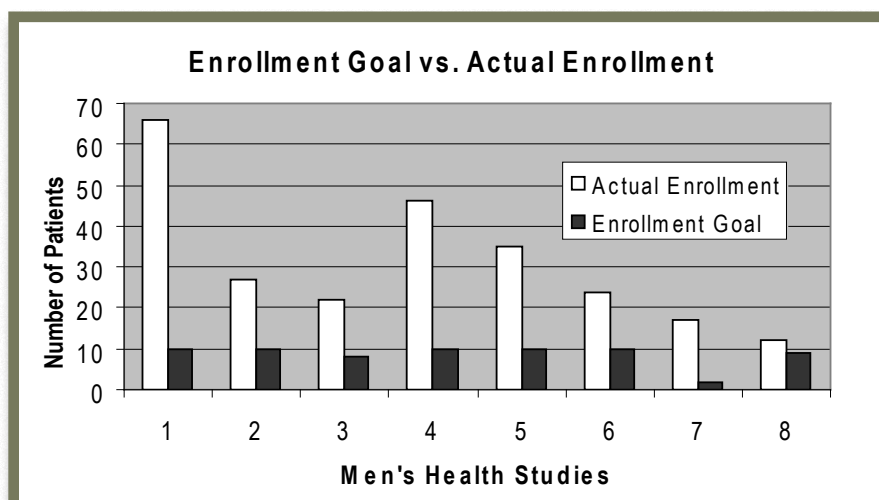
*-Astra Zeneca monitor*

*"When your site enrolled so many patients so quickly I was nervous. But, I was pleased to find very few queries and clean, consistently recorded data. I thought I would be monitoring at your site for days, but I was finished in only one day! I am so pleased with your site and the great job (your coordinator) and Sandra have done on enrolling patients and presenting clean data. Great job!"*

*-Merck monitor*

## Men's Health Study Enrollment

The Center for Pharmaceutical Research consistently over-enrolls on most studies we conduct. The following chart displays actual enrollment vs. enrollment goal for previous men's health clinical trials.



## Men's Health Expertise

Our experienced coordinators understand the sensitive nature of men's health studies and go out of their way to make the subjects feel comfortable. In addition, our staff includes board-certified urologist sub-investigators. The Center for Pharmaceutical Research routinely conducts the following tests and men's health assessment tools and tests, among others:

- IIEF Questionnaire
- Hospital Anxiety and Depression Scale
- MINI Mental State Examination
- Beck Depression Scale
- International Prostate Symptom Score
- International Index of Erectile Dysfunction
- Hamilton Rating Scale for Depression
- Hamilton Anxiety Rating Scale

## Enrollment Strategies

Dr. Ervin accepts only studies for which he is confident enrollment goals will be met or exceeded. PharmAsyst, our subsidiary specializing in clinical research volunteer recruitment, has found the following recruitment strategies to be effective in previous men's health clinical trials:

- Letters to independent research database of >17,000
- Radio advertisements
- Newspaper advertisements
- Email blasts
- Patient referrals
- Online, behavioral-targeted ads
- Community fliers and newsletters
- Sub-Investigator patient populations

Over 12,800 subjects in our databases are male