

HIGH CHOLESTEROL CLINICAL TRIAL EXPERIENCE



From the Principal Investigator

Thank you for your interest in The Center for Pharmaceutical Research.

Over the past 24 years, our site has conducted over 475 clinical trials in all areas of multispecialty research.

As principal investigator my top priority is providing safe, ethical, cutting-edge medical treatments for our volunteers and clean, quality data for our sponsors. I am extremely interested in your upcoming high cholesterol clinical trial and am confident of our ability to exceed your expectations.

Please take time to review the enclosed packet describing our facility and our experience.

John E. Ervin, M.D.,
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CONTACT INFORMATION

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Previous High Cholesterol Studies

The Center for Pharmaceutical Research has conducted 17 high cholesterol studies with outstanding success. The following chart highlights our high cholesterol research experience, reflecting CPR's practiced expertise in locating and enrolling qualified subjects.

	Condition	Enrollment Length	Sponsor's Enrollment Goal	Total Screened	Total Actually Enrolled	% of Enrollment Goal Met
Study 1	Hypercholesterolemia	3 months	10	53	18	180%
Study 2	Hypercholesterolemia	2.5 months	10	44	26	260%
Study 3	Hypercholesterolemia	2.5 months	4	30	7	175%
Study 4	Hyperlipidemia	7 months	20	154	38	190%
Study 5	Dyslipidemia	5.5 months	10	40	17	170%
Study 6	Dyslipidemia	11.5 months	20	74	27	135%
Study 7	Dyslipidemia	5 months	12	22	15	125%
Study 8	Dyslipidemia	4 months	6	67	11	183%
Study 9	Hypercholesterolemia	6 months	12	63	40	333%

Enrollment Strategies

Dr. Ervin accepts only studies for which he is confident enrollment goals will be met or exceeded. PharmAsyst, our subsidiary specializing in clinical research volunteer recruitment, has found the following recruitment strategies to be effective in previous high cholesterol clinical trials:

- Radio and newspaper advertisements
- Online ads and e-mail blasts
- Letter to private practice database of >20,000 patients
- Letter to independent research database of >17,000
- Sub-Investigator patient populations
- Community fliers and newsletters
- Patient referrals

Patient Population

According to the Missouri Department of Health and Senior Services, 43.6% of Kansas City residents have high cholesterol. The national average is 18%, making Kansas City 25.6% above the national average.

Over 10,810 of our
subjects in our databases
have High Cholesterol

Comments From our Customers

"You and your staff did an excellent job with the study. Enrollment was rapid but I was pleased with the efforts and quality of work for your site. You can be sure that I will continue to call upon you for study placement."

-Pharmacia & Upjohn monitor

"This site continues to exceed the expectations of the monitoring and sponsor requirements. Issues are resolved quickly, CRF's are completed accurately and recruitment has been one of the best in the study. (Your coordinator) continues to be a pleasure to work with."

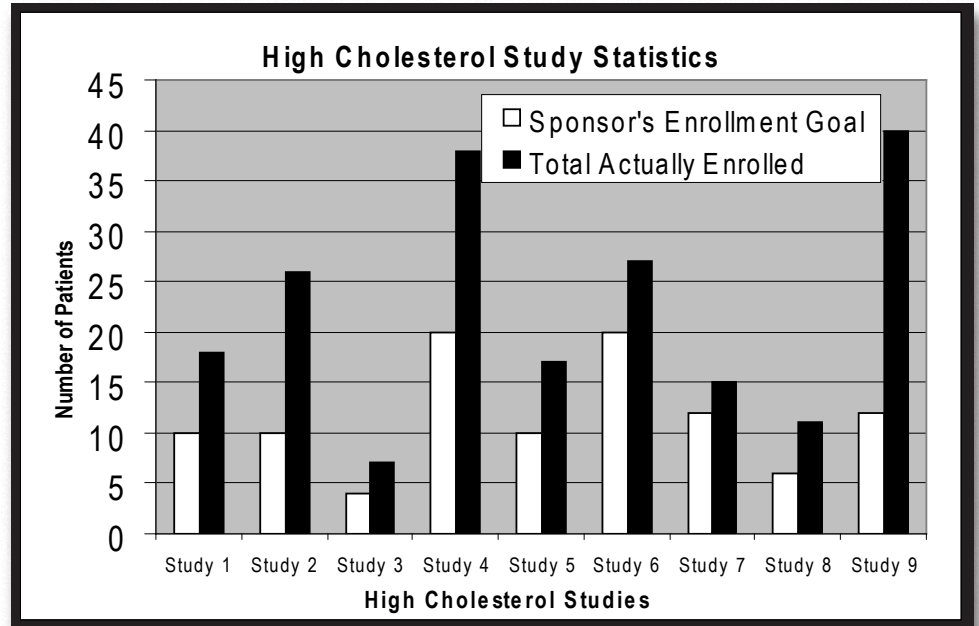
-Astra Zeneca monitor

"When your site enrolled so many patients so quickly I was nervous. But, I was pleased to find very few queries and clean, consistently recorded data. I thought I would be monitoring at your site for days, but I was finished in only one day! I am so pleased with your site and the great job (your coordinator) and Sandra have done on enrolling patients and presenting clean data. Great job!"

-Merck monitor

High Cholesterol Study Enrollment

The Center for Pharmaceutical Research consistently over-enrolls on most studies we conduct. On average, our site has met 146% of the enrollment goal in previous high cholesterol studies. In addition, our average retention rate is 82% for this condition. The following chart displays actual enrollment vs. enrollment goal for previous high cholesterol clinical trials.



Staff and Expertise

Our office is located on the St. Joseph Medical Center campus, a 300-bed medical center, in Kansas City, MO. Our experienced staff includes the following qualified individuals:

- A board certified endocrinologist, two board-certified cardiologists, and three family practice groups, all of whom serve as sub-investigators.
- Four coordinators with cardiology/telemetry backgrounds, with over 25-years combined high cholesterol experience.

In addition, our site is fully equipped and well-suited for high cholesterol clinical trials. Specialized equipment includes:

- Phillips 3.0 Tesla MRS (Magnetic Resonance Spectroscopy). MRS provides quantitative hepatic triglyceride levels. Our facility is unique in the region in offering this cutting-edge technology.
- Welch-Allen ECG machine (calibrated annually)
- Mercury sphygmomanometers and electric sphygmomanometers (calibrated annually)
- Cholestec machine
- On-site crash cart
- 500 feet from emergency room and full-service medical center